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### **Rapid Growth Sees edge IPK Defy Credit Crunch and Move to New Ground**

*New customers and partners help technology vendor to buck global trends;  
sets up new office in Hungerford*

**Hungerford, UK – 26<sup>th</sup> June, 2008** – edge IPK, the leaders in SOA presentation layer technology, today announced that following five years of 40% year-on-year growth, the company has moved offices from Newbury to Hungerford, providing more room to accommodate its expanded team. Over the last 12 months edge IPK has signed a number of new customers and partners, as well as recruiting new staff in the UK, European and US markets.

Mike Williams, CEO, edge IPK commented: “edge IPK’s successful growth and recruitment drive has meant that we have outgrown the Newbury office. We have expanded in all areas including development, pre-sales and marketing in the UK and can now also boast a growing workforce in Europe and North America. The new state-of-the-art office in Hungerford gives us plenty of space to accommodate future growth, in line with market conditions that are creating strong demand for our proposition which allows organizations to deliver more for less. We have also taken advantage of the latest technologies to improve our communication with our customers, such as Voice Over IP and to provide a flexible working environment.”

Over the last 12 months, edge IPK has announced a number of new customers in the insurance industry, including Arista and an expanded relationship with Liverpool Victoria. There are also positive signs for the remainder of 2008 with growth in the European government sector and further opportunities throughout the financial services sector. edge IPK has also witnessed excellent progress with partners such as ACORD, Cordys, EMC and IBM taking the company’s technology and services to an even wider, global market.

From Monday 23<sup>rd</sup> June 2008, employees will be based at the new office on Station Road in Hungerford, Berks. For further information, please visit: [www.edgeipk.com](http://www.edgeipk.com).

**About edge IPK**

edge IPK delivers innovative business process solutions based on Open Presentation Platform (OPP). The company's mission is to become the leading international provider of OPP, bringing business and IT together.

Through its flagship product, edgeConnect, edge IPK aims to significantly reduce the development time and cost of building front-end applications.

edge IPK accelerates business evolution, by enabling organisations to rapidly develop and manage business applications to support multiple users interfaces and presentations through a single process. The company helps its clients to develop software applications using a 'write once, publish many times' model.

The company has extensive experience in financial services, with a blue chip customer base, which includes ABN AMRO, Deutsche Bank, Towergate Partnership and Zurich Financial Services. Further information can be found at [www.edgeIPK.com](http://www.edgeIPK.com)

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